

PGA General Membership Minutes

Date: October 12, 2021

1. Welcome by PGA president Katie Traverse

a. May 11, 2021 minutes – Dori Kelleran

- **MOTION** to approve May 11, 2021 minutes passed by 89%, 11% abstained.

b. Treasurer's report – Maggie Wang

- **Budget Increase** - Original budget approved was \$61,300, current EC approved budget variances totaling \$9,712 to increase budget to \$71,012.
 - **Prom budget** – Increased \$9,312 after budget had been cut \$20k.
 - **6th grade events** – Increased \$400 to cover increase in class size by 17 students.
- **Reimbursement** – Reminder to submit PGA expenses so we can track spending.

c. Rummage program update – Katie Traverse

- **History** - Rummage was the original fundraiser for the PGA prior to ROAR. Shut it down just before Spring 2020 sale due to pandemic. Truckloads of merchandise still on hand.
- **Future** – Chairs are looking through inventory to determine how to clear out. Looking for a way forward to keep community building aspect of Rummage. Fundraising less important.

2. ROAR Game Night fundraiser – Juiling Edmonds, Jen Yeung, and Erica Moon, ROAR Co-Chairs

a. Join us at on Sat, Nov 20 at Hyatt Regency Seattle for ROAR Game Night, can participate in-person or virtually (dual format)

- **Invitation & Promo video** - Look for email invitation on Oct 18 and video after.
- **Donations needed** – Gift cards, wine/spirits, vacation spots, sports/event tickets, airline miles/tickets, and experiences (e.g., outdoors, cooking classes, etc.) Neighborhood drop-off locations (two Seattle, two Eastside) being organized for easy hand-off. Need by Nov 1.
- **Sponsorships** – Looking for more to help cover increased costs due to added livestream format.
- **ROAR on [PGA website](#)** – Can make donations, sponsorships, etc. online.
- **Safety** - Hyatt Regency is 3 years old with state-of-the-art filtration system. 24-foot high ceilings. Vaccination required to attend. More FAQs to be shared soon.
- **ROAR vs Lakeside Fund** - Separate fundraisers, both benefit the school, both important.

3. DEI Update and We are Lakeside – Sheila Talwar, VP Community, Equity and Inclusion, and Shahzad Bhatti

a. [Sign-up](#) for PGA Affinity Groups – For Lakeside parents & guardians. Groups represent communities historically under-represented at school. Contact Sandy Raftery or Sheila w/ Qs.

b. TJ Vassar Diversity & Community Meeting is next on Monday, Oct 25 at 7pm. All are welcome. Open community meeting, not a committee. Please contact co-chairs with questions: Trista Bamer, Kelly Coleman, Lea Mackay.

c. We are Lakeside –

- **Thank You to the team** – Aisha Simon, Karen Johnson, Karin Butler, Lea Mackay, Nilu Jenks, Shahzad Bhatti, Winston Yeung
- **Watch the [videos](#) and fill out questionnaire** – Participation is required of all families. Expectation to get this done by end of Oct. Admin believes is important pillar for our community.

4. Lakeside Fund – Carol Borgmann, Director of Major and Planned Giving

a. **Donate online** at lakesideschool.org/gift. Kicked-off last week, look for mailer.

- **Lakeside Fund vs ROAR** - Hope is everyone participates in both.

- **Objectives** - Raises \$2.5M to support classroom supplies, professional development for teachers, financial aid, athletics, arts.
- b. **Three fun facts** - 1) 100% of MS students participate in both performing and visual arts, 2) More than 80% of US students participate in sports with 13 sports with 23 varsity teams, 3) 1 in 3 students at Lakeside receives financial aid totaling \$8M each year.

5. **College Counseling report – Ari Worthman, Director of College Counseling**

a. **Class of 2021 Update**

- **Where they went** - Half of the class went to 18 institutions.
- **Interesting year** – Almost all colleges are currently test optional due to pandemic with few exceptions. Lack of clarity for recruited athletes, working to understand.
 - One less thing to worry about, especially if not a strong standardized test taker.
 - Schools don't need tests for admissions. Most admissions officers welcome change. Erroneous to believe colleges who are test optional would prefer testing.
 - Increased selectivity. Pandemic shut down colleges and went to virtual platforms, reaching segments of population they hadn't reached before. Explosion in applications. Fewer barriers.
 - Not beneficial for Lakeside students who tend to be strong test takers. Also, bigger push for admissions to recruit students from under-represented backgrounds (e.g., rural, global, etc.)

b. **Adjusting to Shifts in Admissions**

- New college counselors on team due to attrition. Team rebuilt with more recent, relevant experiences to address the shift.
- SAT & ACT to be offered on campus during school day in fall for seniors and spring for juniors.
- New series of financial aid workshops – All virtual webinars. See *Inside Lakeside* article.
- *Life After Lakeside* series launched on Instagram by Tom Campbell, new counselor. Alums are answering questions about their college experience.
- New college counseling course coming for more structured way to learn about process. Will use flex period in schedule to offer series of workshops. About every 3 weeks for students.

c. **Q&A**

- Q: Given increased selectivity, should juniors start working with college counseling office sooner? – I don't think so. Most important is for students to keep their grades up and get involved. College counselors will help create a compelling story.
- Q: Do you need Instagram to see Life After Lakeside – Yes and is easy to open one.
- Q: How is the college visitation process working for this year's juniors? – Most colleges have reopened and allowing small numbers of students and families. More information to come in Nov so you can plan travel in advance. Take advantage of virtual opportunities, becoming norm.
- Q: If standardized don't matter anymore, why host them on campus? – Diminished importance, but still helpful for many students who are good test takers.
- Q: Will Tom's *Life After Lakeside* be available on other social media platforms? - Will talk to Tom. Started w/ Instagram because so many students use.
- Q: Is the Jeff Sellingo webinar still available to view? – No, by contract could only offer for 7 days.
- Q: Where do we find more information? Check out College Counseling Resources page in Veracross.

6. **MOTION** to adjourn was passed. Meeting adjourned at 8:11p.m.